

**For Immediate Release**

## **Horizon Staffing Services Gains National Recognition**

### **Horizon Staffing Services Named among Connecticut's Top 50**

East Hartford, CT, January 2006 In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named Horizon Staffing Services as the 11th "Top 50 diversity-owned businesses in the state of Connecticut (Div50)".

The Div50 is the 8<sup>th</sup> annual listing of the Connecticut's top 50 diversity-owned businesses. Ranging in revenue size from less than a million to over \$151 million the companies listed on the Div50 represent the state's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Div50 members are sought after by major corporations wishing to increase spending with diversity owned companies.

#### **The Impact of Diversity Business**

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from diversity owned companies positively impacts their business. Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

"Diversity businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Gloria Bohan, CEO of Omega World Travel in Fairfax, Virginia commented

*"This group represents the entrepreneurial spirit that drives our economy and even more. It offers insights into a vastness of cultures and an exchange of ideas that are so valuable in helping me to understand how to reach the needs of today's consumers".*

Horizon Staffing Services has strived to help promote the causes for small and minority owned businesses, and has successfully forged business relationships with many Fortune 100 and other such companies. Horizon Staffing Services recognizes that to achieve excellence there is no alternative to bringing value to clients and continues to strive towards that goal.

#### **The Div50**

The Div50 is a classification that represents the top 50 diversity-owned (Women, Blacks, Hispanics, Asians, Native Indian and other minority groups) businesses in Connecticut, in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div50 is produced annually by

DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's "7th<sup>h</sup> Annual Multicultural Business Conference", taking place April 11 - 13, 2007 at the Mirage in Las Vegas, Nevada.

At Horizon Staffing Services it is our view that diversity is what gives us an additional edge to cope with the fast paced and demanding environment of today's global economy. As a result of our diversity status we are the leaders for Corporate America to fully realize the benefits of diversity in providing the greatest value to the customers.

For the complete list of winning companies, please visit:

[www.diversitybusiness.com](http://www.diversitybusiness.com)

### **About Horizon Staffing Services**

At Horizon Staffing Services our success depends on the success of our clients. "Together we achieve the Extraordinary" is the philosophy on which our company is founded.

Horizon Staffing Services began in Connecticut, where it still maintains its corporate headquarters. Since its establishment in 1995 Horizon Staffing Services has aimed to bring world-class services to its clients – candidates and employers alike. We believe in building long term relationships with our clients for mutual benefit.

During our journey through the last decade Horizon Staffing Services has grown to meet the needs of our clients. It is our goal to bring our services directly to our clients. Horizon Staffing Services provides human capital outsourcing services that include temporary, temp to perm, and direct hire/permanent employment.

To bring additional value to our clients Horizon Staffing Services engages in delivering on-site management service. This allows our clients to concentrate on their core business functions.

At Horizon Staffing Services we are committed to providing quality services to our clients through hard work and sound management. Our strength is in our high level of quality assurance process. Emphasis on our services ensures that our quality assurance process sets tangible standards to meet customers' ever-changing needs. Our goals of quality and consistency help us maintain our leadership and growth.

As a result of our careful planning, Horizon Staffing Services has grown and will continue to grow to meet the staffing needs of our increasing client base. Our commitment to growth in the staffing industry has been demonstrated through our selection as one of the fastest growing inner city companies in the United States for three consecutive years.

### **About [DiversityBusiness.com](http://www.diversitybusiness.com)**

Launched in 1999, with over 32,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business

opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

**For additional information, please contact:**

**Carina Chowdhury**

IT Manager

**Horizon Staffing Services**

*Together We Achieve the Extraordinary*

[c.chowdhury@horizonstaff.com](mailto:c.chowdhury@horizonstaff.com)

<http://www.horizon.jobs/>